

A photograph of a modern meeting room. A large screen is mounted on the wall, displaying a person's hands. Below the screen, a Shure MXA710 linear array microphone is mounted. To the right of the microphone, the Shure logo is visible. The room has a large window on the left and a wooden table in the foreground.

**SHURE**

# CONSISTENT PERFORMANCE. UNMATCHED FLEXIBILITY.

**+** MICROFLEX® ADVANCE™

## MXA710 LINEAR ARRAY MICROPHONE

Whether it's under or next to a wall-mounted display, suspended from the ceiling or flush mounted in a table, the MXA710 subtly blends into any meeting room aesthetic, without sacrificing the premium audio capture you would expect from the newest addition to the innovative Microflex Advance portfolio.



**+** COLLABORATION REIMAGINED

Steerable Coverage™ provides directional lobes easily configured depending on installation. Autofocus™ technology continually fine-tunes the position of each lobe in real time, for consistent sound if meeting participants shift in their seats.

**+** ENTERPRISE-WIDE DEPLOYMENT

Unprecedented flexibility to meet varying room requirements from small to large, the MXA710 provides audio capture at scale that's easier than ever.

**+** INTELLIMIX® DSP

Onboard digital signal processing delivers a single channel of auto-mixed, noise-free, and echo-free audio in AV conferencing applications, using Shure's proprietary IntelliMix DSP algorithms.

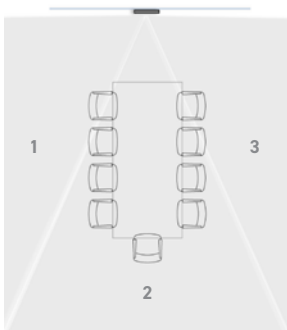


**+** WELL CONNECTED

Intuitive, programming-free LED mute sync functionality with leading third party software codecs solutions when connected to the IntelliMix® P300 or ANIUSB-MATRIX Audio Network Interface.

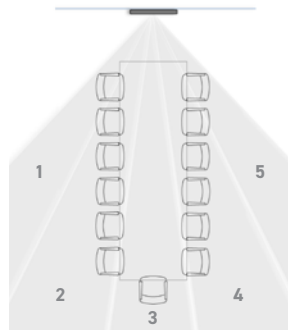
## + APPLICATIONS

Match arrays to the audio needs of rooms of any size, configuration or installation type including wall, table or ceiling mount options.



**SMALL CONFERENCE ROOM**

Wall Horizontal  
2 Foot Array  
3 Lobes Deployed



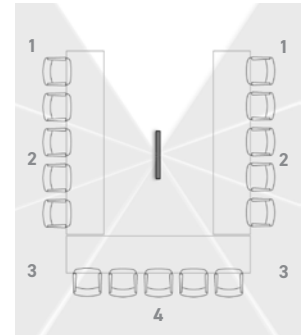
**MEDIUM CONFERENCE ROOM**

Wall Horizontal  
4 Foot Array  
5 Lobes Deployed



**MEDIUM CONFERENCE ROOM**

Table  
2 Foot Array  
4 Lobes Deployed



**LARGE CONFERENCE ROOM**

Ceiling  
4 Foot Array  
4 Lobes Deployed

## + INSTALLATION

The sleek, linear form factor of the MXA710 (available in two lengths and three colors) allows for placement virtually anywhere in a meeting space, including on a wall, around a display, ceiling, or into a conference room table.



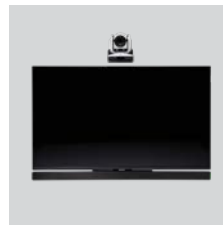
**WALL MOUNT**  
(on wall with provided wall bracket)



**SUSPENSION MOUNT**  
(suspension eyelets provided - wire rope not included)



**DESK STAND MOUNT**  
(optional accessory)



**DISPLAY MOUNT**  
(With third-party accessory)



**MIC STAND ADAPTER**  
(optional accessory)



**FLUSH MOUNT TABLE OR WALL**  
(optional accessory)

## + CONFIGURATION

With free **Designer System Configuration Software** you can easily pre-configure room coverage layouts offline and fine-tuned live on-site. Complete audio routing ahead of time to save installation time.

## + DEVICE MANAGEMENT

**SystemOn Audio Asset Management Software** allows you to conveniently manage large-scale deployments of MXA710s across rooms, floors and buildings. Remotely monitor your inventory and troubleshoot on the go.